



Community Health Needs Assessment Implementation Plan

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Community Health Needs Assessment and Implementation Plan Overview

Cone Health worked with key community partners across Alamance, Guilford and Rockingham counties to conduct the most recent Community Health Needs Assessments, adopted by the Cone Health Board of Trustees on September 25, 2016. Our teams used scientific methods of data collection and community input to identify three to four priority areas in each community where a hospital facility is located.

METHODS

	Alamance	Guilford	Rockingham
<i>Population Survey</i>	Elon University poll with 744 respondents	Door-to-Door Survey with 408 respondents	Door-to-Door Survey with 188 respondents
<i>Focus Groups</i>	Spanish-speaking residents (Hispanic ethnicity)	Service Providers to Immigrants and Refugees	African-American men and women, Business community, Faith community, High School students, Hispanic men and women, Homeless citizens, Mental Health/Substance Service Recipients, Single Parents, Unemployed, Veterans
<i>Secondary Data Sources</i>	US Census, State Center for Health Statistics, NC Electronic Disease Surveillance System, Behavioral Risk Factor Surveillance System, school systems, service providers, Chamber of Commerce, etc.		
<i>Community Input</i>	Community Leader forum (2 sessions, 80 participants) Prioritization Event (>30 participants)	Community Meetings and Webinar (>200 participants) Prioritization Meeting (10 participants)	Priority Identification Meeting (1 session, 60 participants)

PRIORITY AREAS

Alamance	Guilford	Rockingham
Access to Care Local Economy Education	Healthy Eating and Active Living Social Determinants of Health Behavioral Health Maternal and Child Health	Access to Care Physical Activity and Nutrition Education

The complete Community Health Needs Assessment documents for Alamance, Guilford and Rockingham counties are available at <http://www.conehealth.com/about-us/community-health-assessment/>.

In this implementation plan, we announce several new initiatives to address these priority areas. We also affirm our continued commitment to existing programs that Cone Health has supported for many years. In addition, we highlight the many collaborative groups that work together in our communities to address health issues. Our participation in and support of these groups allow us to leverage resources to broaden our scope of impact, and generate innovation in addressing challenging health issues such as chronic disease and social determinants of health. These groups are likely to develop additional implementation strategies, and will contribute to our work as we begin the next community assessment process in 2018.

Relationship to Community Health Needs Assessment Planning Processes, Affiliated Foundation Focus Areas, and Cone Health Strategic Initiatives

Cone Health's purpose is to create unsurpassed health care experiences. Our intent is to be the leader in delivering integrated, innovative health care. We hold ourselves accountable to the values of caring for our patients, caring for each other, and caring for our community. "Caring for our community" means that we engage our communities with integrity and transparency. We embrace our responsibility to promote health and well-being.

This implementation plan includes key evidence-based strategies designed to address health priorities determined in the Community Health Needs Assessments, but this plan does not exist in a vacuum. This plan strives to complement the work of community health needs assessment planning processes; the focus areas of our affiliated foundations in Greensboro and Alamance County; and Cone Health strategic goals. Careful stewardship of resources requires that we collaborate and communicate with these many sites of activity and effort, and best practices research teaches us that alignment of these multiple streams is necessary to meet our shared goals. The Healthy Communities Director at Cone Health is accountable for coordinating the processes and progress for the new initiatives outlined in the next section of this document; equally as important is this position's role in developing our partnerships and connections with the goals and groups listed below.

Community Health Needs Assessment Planning Processes

Local health departments in North Carolina are required to conduct community health assessments every four years and submit detailed community action plans to the NC Department of Health and Human Services for review. Cone Health collaborates with county-level groups to conduct the community health assessment and we also contribute to the action plans developed collectively.

- The **Alamance Community Health Improvement Plan** is led by Healthy Alamance, and includes contributions from Alamance Regional Medical Center, the United Way of Alamance County, the Alamance County Health Department, and Impact Alamance. This plan was first developed in 2016, is currently under review by the NC Department of Health and Human Services, and will be revised annually. Alamance Regional has a lead role in many of the strategies designed to address the access to care priority.
- **Guilford Community Assessment Team** includes partners from Cone Health (representing Moses Cone Hospital, Wesley Long Hospital, Women's Hospital, and Behavioral Health Hospital), the Guilford County Department of Health and Human Services, High Point Regional Health System, United Way of Greater Greensboro, United Way of High Point, Cone Health Foundation, Foundation for a Healthy High Point, Guilford Adult Health, and Alcohol and Drug Services. This group used the Results-Based Accountability Framework to identify strategies for each of the four priority areas identified in Guilford County. The Health Department intends to submit community plans to NC DHHS in the spring of 2017, which will include information on each of the new Cone Health initiatives discussed in the next section of this plan.
- **Community Health Assessment Action Group** of Rockingham County includes Annie Penn Hospital, Morehead Memorial Hospital, the Rockingham County Health Department, Reidsville Area Foundation, the Rockingham County Healthcare Alliance, and the Rockingham County United Way. This group used the Results-Based Accountability Framework to identify strategies for each of the three priority areas identified in Rockingham County. The Health Department intends to submit community plans to NC DHHS in February 2017, which will include information

on several new Cone Health initiatives, such as the Diabetes Prevention Program and Mental Health First Aid, discussed in the next section of this plan.

Focus Areas of Affiliated Foundations

Cone Health Foundation and Impact Alamance are supporting organizations of Cone Health with their own Boards of Directors, endowments, and focus areas to address critical health needs in Greensboro and Alamance County, respectively. Both foundations contribute resources and assistance to county-level community health assessment groups, participate in health-related coalitions, and help to spur innovation and collaboration in our communities. For example, the strategies to increase access to Long-Acting Reversible Contraceptives (LARCs) detailed in the New Initiatives section of this plan are deeply influenced by programs initiated by Cone Health Foundation in Greensboro to prevent repeat teen pregnancy. This plan seeks to build on that work by expanding to a new site, Alamance Regional Medical Center, and increase access and LARC utilization for all women of childbearing age. Our relationships are reciprocal; Cone Health employees also serve on boards and action teams to promote foundation goals.

- **Cone Health Foundation** works in four priority areas: access to health care; adolescent pregnancy prevention; HIV, and substance abuse and mental health. Key goals include the promotion of the integration of primary care and behavioral health care; prevention of primary and repeat teen pregnancy; increasing the proportion of people in Greensboro who know their HIV status and increasing the proportion of people with HIV who are in continuous care; and promoting access to evidence-based treatment for individuals with co-occurring substance abuse and mental health disorders.
- **Impact Alamance** has two [strategic priorities](#): Healthy Kids and Healthy Communities. Healthy Kids focuses on investments in early childhood literacy and health, and in building healthy environments with sidewalks, trails, and opportunities for children and families to get moving and active; a signature initiative here is the Alamance County Wellness Collaborative. Healthy Communities focuses on bringing together multi-disciplinary teams to align resources and goals to strengthen educational outcomes; Impact Alamance recently launched [Alamance Achieves](#), a cradle-to-career collective impact network.

Cone Health Strategic Initiatives

There are multiple initiatives within Cone Health that reflect our commitment to promote health and well-being. Many of them are detailed in the Continuing Programs section of this document. In addition, an executive team is currently studying best practices from health systems across the country to develop a **Healthy Communities Strategic Plan** that will focus our investment and impact in key drivers of health outcomes. Also, beginning in October 2016, Cone Health began tracking the prevalence of non-acute utilization of the Emergency Department (ED) as one of our system's five **True North Metrics** of success. A multi-disciplinary team is currently studying the root causes of preventable ED utilization and will develop strategies to meet our goal of reducing this rate by up to 5.5% in this fiscal year.

New Initiatives

Overview

1. Intent: Implement evidence-based strategies to address chronic disease, behavioral health, and infant mortality, and target interventions to people vulnerable to health inequities.
 - Diabetes Prevention Program
 - Long-Acting Reversible Contraceptives
 - Mental Health First Aid
 - SOAR - SSI/SSDI Outreach, Access, and Recovery

 2. Intent: Strengthen local and regional collaboration between health and human service partners to improve our capacity to identify critical health priorities and implement effective strategies to improve population health.
 - Piedmont Health Counts Data Hub
 - Regional Trainings and Gatherings for Shared Learning
 - Developing Community Networks to Promote Healthy Eating/Active Living, and Behavioral Health in Guilford County
-

Implement evidence-based strategies to address chronic disease, behavioral health, and infant mortality, and target interventions to people vulnerable to health inequities.

We have carefully chosen to pursue initiation or expansion of four evidence-based programs that have shown considerable success in other communities and/or national trials.

Diabetes Prevention Program

The CDC-recognized National **Diabetes Prevention Program (DPP)** is an evidence-based lifestyle change program uniquely designed to prevent or delay Type 2 Diabetes. The millions of people in the U.S who are at high risk for Type 2 Diabetes can prevent or delay the disease by making modest lifestyle changes through a structured group program, led by a trained, lay health facilitator (“Lifestyle Coach”). Group classes can be offered at convenient locations such as churches, classrooms, wellness centers and worksites. Groups meet weekly for 16 weeks, then monthly for the remainder of the year. Cone Health’s pilot programs in 2014-2015 met DPP goals of 5-7% body weight reduction and >150 minutes of physical activity weekly. Our Lifestyle Coach, who teaches in both English and Spanish, was the first person in NC to achieve the Master Trainer *Select* certification in DPP, and serves as the Regional Coordinator for the NC Division of Public Health’s Minority Diabetes Prevention Program.

Outcome	Process Goals	Partners	Lead Hospital(s) and Contributing Departments
<p>By 2019, we will reach at least 400 new participants in DPP, and 70% of participants will achieve program goals of 5-7% body weight loss and >150 minutes of physical activity weekly.</p>	<p>Train Lifestyle Coaches for certification in DPP curriculum:</p> <ul style="list-style-type: none"> – 1-3 health department staff in each county in NC Public Health Region V: Alamance, Caswell, Rockingham, Guilford, Orange, Person, Chatham, and Durham counties – 10 Cone Health employees, in multiple physician practices and/or department – 5 lay leaders in local faith communities – 5 community leaders that represent and/or serve communities of color, low income residents, immigrants or refugees <p>Support the work of the Lifestyle Coaches by</p> <ul style="list-style-type: none"> – holding at least three annual A1C screenings for the public – assisting with marketing and messaging for the DPP program, including social media and other awareness campaigns. – providing ongoing support and guidance – “coaching the coaches” – assuring program fidelity to CDC guidelines to maintain status as Recognized Program 	<p>Local Health Departments, Piedmont Health Services, faith leaders, YMCA, Rockingham County Diabetes Task Force</p>	<p>Alamance Regional Medical Center, Annie Penn Hospital</p> <p>Nutrition and Diabetes Management Center, Community Health and Wellness Center, Open Door Clinic, Healthy Alamance, Lifestyle Center, Cardiovascular Service Line, Internal Medicine Center</p>

Long-Acting Reversible Contraceptives

The most effective forms of preventing pregnancy are **Long-Acting Reversible Contraceptives (LARCS)** such as the intra-uterine device (IUD) or implant. Fewer than 1% of women using a LARC will become pregnant, making LARCs approximately 20 times more effective, over the long term, than birth control pills, the patch, or the ring. According to the Colorado Department of Public Health and the Environment, state-wide efforts to increase access to contraceptives, especially LARCs, since 2009 have lowered the teen birth rate by 40%, the number of repeat teen births by 53%, and the abortion rate for teens by 42%. In addition, significant public cost savings have been realized in that state; declining birth rates for young women have led to a 26% decrease in infant enrollment in WIC nutrition services, and savings of between \$49M and \$11M in Medicaid birth-related costs. LARCs are theorized to have further impact on women’s health by improving opportunities for school completion and financial self-sustainability, and are considered an appropriate strategy for prevention of infant mortality and child poverty.

Outcome	Process Goals	Partners	Lead Hospital(s) and Contributing Departments
<p>By 2019, 100% of adolescent women (under age 20) who deliver at Women’s Hospital (under the care of Cone Health Faculty Practice) or who deliver at Alamance Regional (under the care of CHMG obstetricians) will be offered LARC contraception, with 40% choosing this option.</p> <p>By 2019, LARC utilization rates for women using contraception in CHMG gynecology practices will exceed the national average (7.2%) by 10%.</p>	<ul style="list-style-type: none"> – Develop process flow maps and training for clinical staff in Maternity Care at Women’s Hospital and Alamance Regional to enable post-partum insertion of LARCs. – Train providers in how to counsel patients on LARCs and how to integrate them into routine care. <ul style="list-style-type: none"> ○ 100% of providers in appropriate residency programs ○ 100% of providers and staff in Cone Center for Children, Women’s Hospital Faculty Practice, and at least two additional CHMG practices – Implement “teen-friendly” clinic practices in at least two sites (details on teen-friendly strategies at this site: http://www.shiftnc.org/resources/for-medical-professionals). – Create adolescent health content for conehealth.com and armc.com websites, and include information on LARCs for both parents and teens. – Develop a working group to address barriers (financial, cultural, logistical) to LARC access. 	<p>Cone Health Foundation, local health departments, SHIFT NC, NC DHHS, Planned Parenthood</p>	<p>Women’s Hospital and Alamance Regional Medical Center</p> <p>Women’s Health, Mother/Baby, Labor and Delivery, Family Medicine Residency, Pediatrics, Cone Center for Children, Community Health and Wellness Center, CHMG, Education, Marketing</p>

Mental Health First Aid

Mental health disorders such as depression and anxiety are among the most prevalent chronic diseases in our community, affecting approximately 20% of adults. Nonetheless, because of cultural stigma and misunderstanding of the origins of mental health problems, many people are reluctant to seek help and lack knowledge of available resources. **Mental Health First Aid** is a public education program that builds understanding of risk factors and warning signs, the impact of mental health problems, common treatments, and connections to resources such as local mental health professionals, national organizations, support groups, and online tools. Mental Health First Aid is included in SAMHSA’s National Registry of Evidence-Based Programs and Practices and has both an adult and youth training. The 8-hour course is taught in-person by certified instructors, and uses role plays and scenarios to demystify mental illness and build capacity to obtain, process and understand health information necessary to make appropriate decisions. In 2015, Cone Health leadership began offering Mental Health First Aid training to all leaders in our organization, and has trained 11 employees as certified instructors.

Outcome	Process Goals	Partners	Lead Hospital(s) and Contributing Departments
By 2019, an additional 800 community members will be able to provide lay mental health assessment and referral to their co-workers, neighbors, family members, and friends.	<ul style="list-style-type: none"> – Train 20 local instructors to certification level in Mental Health First Aid, to include representation from public school, faith, and health and human services communities. – Provide meeting space and/or logistics for 35 community trainings – Conduct periodic training “refreshers” for community instructors to further learning and address barriers/issues 	Sandhills Center, Cardinal Innovations, Alamance-Burlington School System, Rockingham County Schools, Guilford County Schools	Behavioral Health Hospital Congregational Nursing, Social Work, Marketing

SOAR - SSI/SSDI Outreach, Access, and Recovery

SOAR is a fast-track system for chronically homeless people to gain access to federal disability payments and Medicaid. Because of their infrequent and episodic use of healthcare, homeless people typically lack the required documentation and expertise to complete successful disability applications. SOAR workers use an enhanced methodology for these tough cases; the development of one application averages 40 hours of staff time, versus 10 or fewer for a typical disability application. HUD and the Social Security Administration give precedence to SOAR applications, which have around an 80% success rate on the first application (versus a typical ~30% success rate.) In Greensboro, through a partnership with The Servant Center and Partners Ending Homelessness, we are introducing a SOAR program to benefit our most vulnerable patients who are high utilizers of Emergency Department care. These patients, as well as inpatients, will be referred to both The Servant Center for disability assistance and Partners Ending Homelessness for their Housing First program, which provides safe, permanent supportive housing, including case management and mobile crisis response. We aim to evaluate our progress in Greensboro to determine whether this will expand to additional communities.

Outcome	Process Goals	Partners	Lead Hospital(s) and Contributing Departments
By 2019, 50 chronically homeless individuals with disabilities will have SSI/SSDI benefits and permanent supportive housing.	<ul style="list-style-type: none"> – Establish contract for SOAR disability services with The Servant Center and referral process flow from Emergency Departments and in-patient services. – Assure appropriate collaboration on referrals and medical record information to maximize success rate of applications – Evaluate program on basis of ED utilization, Medicaid reimbursements, and utilization of other services (shelter, law enforcement, EMS) to determine whether to expand 	The Servant Center, Partners Ending Homelessness, Interactive Resource Center, Weaver House, Greensboro Urban Ministry, Greensboro Police Department	Moses Cone Hospital and Wesley Long Hospital Patient Access, Congregational Nursing, Social Work, Emergency Department, Behavioral Health, Revenue Cycle,

Strengthen local and regional collaboration between health and human service partners to improve our capacity to identify critical health priorities and implement effective strategies to improve population health.

Health systems have a critical role to play in bringing together regional health and human service partners for collaborative brainstorming, resource sharing, and problem-solving. It is our belief that building stronger regional networks is a key strategy for quality improvement. We have also identified an immediate need for better local health data, and none of our counties can accomplish its work without making improvements in this area. Because of recent changes to the NC DHHS survey methodology, we lack local health data on key metrics, such as obesity, physical activity, smoking rates, and other prevalence rates. By working together, we can pool resources to develop these local information systems, and have begun a project called Piedmont Health Counts to collect local data and track progress on collective action plans. We also recognize the need to train together on new methods of accomplishing population health goals, to move us towards improved methods of developing strategies that will truly move the collective needle. While Alamance and Rockingham counties are of a population size that allows for efficient collaborative creation, Guilford’s many resources create pockets of activity that may not always be connected. Together with our partners, we seek to create structures to align Behavioral Health and Healthy Eating/Active Living initiatives in Guilford County.

Outcome	Process Goals	Partners	Lead Hospital(s) and Contributing Departments
By 2019, regional partners in Alamance, Guilford, and Rockingham counties will report increased capacity to conduct health assessments and implement effective action plans.	<ul style="list-style-type: none"> – Launch the Piedmont Health Counts data hub, to provide county-level health data and guide data-driven accountability and decision-making. – Conduct at least one annual day-long “all partners” seminar on community health improvement practices, such as health communications, qualitative research for “community voice”, Results-Based Accountability. – Identify appropriate partners and develop community networks to promote Healthy Eating/Active Living, and Behavioral Health in Guilford County 	Alamance County Health Improvement Plan, Community Health Assessment Action Group (Rockingham), Guilford Community Assessment Team	System-wide Quality Intelligence Analytics, Cardiovascular Services, Behavioral Health

Continuing Programs

Inspired by the vibrancy of our community, and by the generosity of Bertha Cone’s founding gift to our health system on the basis that “No patient should be refused admittance because of inability to pay”, we affirm our ongoing commitment to the programs and partnerships detailed below.

Access to Clinical Care at Cone Health

- [Behavioral Health Hospital](#)
- [Behavioral Health Inpatient Unit at Alamance Regional](#)
- [Cone Center for Children](#)
- [Cone Health Financial Assistance Program](#)
- [Community Health and Wellness Center](#)
- [Family Medicine Faculty Practice and Residency Program](#)
- [Internal Medicine Center and Residency Teaching Service](#)
- [Medication Management Clinic](#)
- [Sickle Cell Medical Center](#)
- [Regional Center for Infectious Disease](#)
- [Women’s Hospital Faculty Practice](#)

Community Partnerships to Improve Access to Care

<u>Adopt-a-Mom Guilford</u>	The Adopt-A-Mom Program coordinates prenatal care for low to medium-risk pregnant women who are not eligible for Medicaid, do not have private insurance to cover the cost of care, and cannot afford to pay out of pocket for care.
<u>Alamance Cares</u>	Alamance Cares is focused on stopping the spread of HIV/AIDS and other sexually transmitted diseases through awareness, education, and testing in Alamance and surrounding North Carolina counties. Alamance Cares offers education and free HIV, hepatitis C and syphilis testing.
<u>Alamance Eldercare</u>	Eldercare envisions a community in which older adults and their caregivers have access to the resources and support needed to live full and independent lives. There is no charge for their services, which include care management, family caregiver support services, connections to resources, and options planning.
<u>Congregational Nursing and Congregational Social Work Education Initiative (CSWEI)</u>	Our Congregational Nursing program is a unique, specialized nursing practice established 15 years ago as a collaborative relationship between Cone Health and our area’s faith communities. Our 48 Congregational Nurses promote harmony of body, mind and spirit in achieving and maintaining individual health with a focus on disease prevention and reducing health risk behaviors. The CSWEI partners social work students with Congregational Nurses to serve immigrants and refugees, older adults, and individuals and families who lack permanent housing.

<u>Free Clinic of Rockingham County</u>	The mission of the Free Clinic of Rockingham County is to provide access to health care that compassionately meets the essential medical, dental and pharmacy needs of low income, uninsured citizens of Rockingham County.
<u>Guilford Adult Health</u>	Guilford Adult Health provides access to specialty care for the uninsured through their signature “Orange Card” program and works to promote utilization of primary care to avoid preventable ED utilization.
<u>Healthy Alamance</u>	Healthy Alamance is a partnership between Alamance County Health Department and Alamance Regional, whose mission is to mobilize resources to develop and support a healthy, nurturing community. Healthy Alamance envisions an Alamance County in which everyone has the opportunity to be their healthiest and happiest.
<u>Open Door Clinic of Alamance County</u>	Open Door Clinic offers free primary care health services to uninsured residents of Alamance County. This helps to reduce the cost of healthcare by treating the uninsured for chronic and acute disease, preventing non-acute utilization of the Emergency Department.
<i>PENN (People Engaged in Neighborhood Nursing)</i>	PENN Program nurses engage the faith communities in Reidsville, NC and Rockingham County to provide outreach, education, and screenings to immigrants and refugees, older adults, and individuals and families who lack permanent housing.
<u>Rockingham County Healthcare Alliance</u>	RCHA is committed to improving the overall health, education, and economic standing of community residents. RCHA manages the Care Connect “Gold Card” program providing access to specialty care for the uninsured, and has helped to open and support James Austin Health Center (rural health center), and Clara F. Gunn Medical Center (FQHC).

Outreach and Education

<i>A Message and a Meal</i>	In partnership with St. James Presbyterian Church in Greensboro, Cone Health offers a free hot meal, health education, screenings and flu shots every Sunday afternoon. Since its inception in October 2015, we have provided over 3000 meals and hundreds of screenings (blood glucose, blood pressure, HIV) as well as on-site links to primary care appointments.
<u>Be Healthy Now</u>	Be Healthy Now is a team-based wellness challenge that offers 500+ Alamance County community members access to over 40 different community-sponsored events each spring that promote healthy eating, active living, and stress reduction.
<u>Educational Events</u>	Cone Health offers educational opportunities to the broader community on a variety of health topics. Opportunities include physician/provider lectures, mental health education series, Wellness-on-Demand videos, etc.
<u>Elon-Alamance Health Partners</u>	The Elon-Alamance Health Partners (EAHP) program, a partnership between Elon University and Alamance Regional, offers four recent Elon graduates the opportunity to engage in one year of meaningful service work to improve the health of residents in Alamance County. EAHPs receive strong mentorship and take on leadership roles at Alamance

	Regional, the Alamance County Health Department, Healthy Alamance, and Impact Alamance.
<i>Free and Low Cost Health Screenings</i>	Provides free or low cost screenings (breast, cervical, prostate, and skin cancers; vascular disease; diabetes; obesity; cholesterol; blood pressure; low dose CT for lung cancer) for those in the community that do not have health insurance coverage, a medical home, and/or access to medical providers.
<i>Healing Opportunities for People Experiencing Sickness (HOPES)</i>	HOPES provides temporary housing and other supports for homeless patients discharged from Moses Cone, Wesley Long and Annie Penn Hospitals who need safe and healthy housing for effective rehabilitation.
<i>Project Search at Alamance Regional</i>	The Project Search High School Transition Program supports students with significant intellectual disabilities to gain competitive, marketable and transferable skills to enable them to apply for employment in our community after graduation from high school. Project Search interns are supported by a special education teacher, job coaches and Alamance Regional employees as they complete rotations in hospital departments.
<i>QuitSmart Smoking Cessation</i>	A free four-session class that utilizes the QuitSmart methodology and materials, plus personalized coaching offered to the community in both lunch and evening sessions.
<i>Safe Kids</i>	Safe Kids has the primary goal of keeping children safe. Safe Kids works to reduce preventable injuries from motor vehicles, sports, drownings, falls, burns, and poisonings with the right education, awareness and planning.
<i>Support Groups</i>	Cone Health offers support to members of our community experiencing the following: <ul style="list-style-type: none"> – Alzheimer's and Related Disorders – Amputee Support – Arthritis – Bariatric Surgery – Birth of a Baby – Brain Injury – Cancer: Breast Cancer, Cancer Transitions, Community Cancer Survivorship Series, KidsCan, Prostate Cancer. – Heart Disease – Ostomy – Parkinson's Disease – Stroke
<i>The Little Green Book and The Little Blue Book</i>	Cone Health supports the work of community volunteers who staff food pantries and meal sites to combat hunger throughout the city of Greensboro. Cone Health helps fund printing of 20,000 copies annually of the free meal and free food pantry guidebooks called The Little Green Book and The Little Blue Book.
<i>24 Hour Behavioral Health Hotline</i>	By calling 336-832-9700 or 800-711-2635 individuals will be connected with trained mental health professionals and provided with immediate assistance for mental health and substance abuse issues.

Community Networks to Promote Health

Collaboration with community partners, government and nonprofit agencies, activists and volunteers are essential to accomplishing our goals and fulfilling our commitment to promote health and well-being. Our implementation plan includes continued, active service on the following coalitions. Each of these coalitions features inclusive and diverse membership representing engaged local and regional service providers, and each coalition has either a strategic plan or action plan, in which Cone Health is an active participant.

<u>Alamance Achieves</u>	Alamance Achieves began convening community leaders in 2015 to improve our community's "power grid" of successful programs focused on children's health and educational outcomes. This cradle-to-career network establishes shared metrics, accountability systems, and continuous improvement processes to identify what works in Alamance County and expand this to reach all children.
<u>Alamance Food Collaborative</u>	The Alamance Food Collaborative focuses on policy and networks to improve community access to a just food system, improve healthy school food environments, and increase healthy eating.
<i>Alamance Network for Inclusive Healthcare</i>	The Network brings together agencies within Alamance County who provide medical care to low-income, uninsured, and vulnerable populations. Through a collaborative effort, the group works to minimize barriers that inhibit access to comprehensive, quality health care services in order to improve the health of uninsured and underinsured residents of the community.
<u>Alamance Wellness Collaborative</u>	The Wellness Collaborative is a multidisciplinary coalition that works to implement built environment strategies and policy changes, such as developing more sidewalks, bike paths, trails, and greenways, to increase physical activity and provide better access to healthy foods.
<u>Be Healthy Rockingham</u>	Be Healthy brings together health agencies, community organizations, businesses, and concerned citizens who work together to improve access to high quality nutrition, opportunities for physical activity, and smoke-free environments.
<u>Central Carolina Health Network</u>	Central Carolina Health Network is a leader in reducing the spread of HIV through education and prevention expanding access to quality care for those persons living with HIV/AIDS.
<i>Community Action for Healthy Babies (Guilford County)</i>	CAHB is a consortium of local agencies working to ensure that all women in Guilford County have access to and utilize healthcare before, during, and after pregnancy; and their babies are born at a healthy birth weight.
<u>Guilford County Coalition on Infant Mortality</u>	The Coalition develops and implements strategies to reduce infant mortality, and specifically to address the health disparity in birth outcomes (prematurity, low birth weight) for African American women.
Greensboro Indigent Care Providers Network	This coalition brings together public and private programs that promote access to care for the uninsured/underinsured to identify and eliminate barriers to high quality, affordable medical care in our community.

<u>Healthy Cottage Grove Community</u>	Healthy Cottage Grove Community brings together primary care providers, community health workers, housing advocates, university researchers, and community activists and residents to improve management of chronic disease, neighborhood housing and economic conditions in the Cottage Grove community in Greensboro, NC.
<i>Healthy Mothers, Healthy Babies of Alamance County</i>	HMHB seeks to reduce the number of infant deaths in Alamance County, especially among the African American community. The coalition is implementing a LARC campaign, Shaken Baby Syndrome Prevention Campaign, Safe Surrender campaign, and working to track infant deaths to help identify social, economic or environmental causes that may contribute to infant mortality.
<u>Ready for School, Ready for Life</u>	This collaborative effort brings together the whole community to create an innovative early childhood system that's responsive to the needs of families today and in the future. Goals include connecting parents with resources, driving continuous improvement across the system, expanding early literacy resources, and ensuring that service providers are responsive to family voice.
<u>Rockingham County Diabetes Task Force</u>	The Task Force consists of area healthcare providers, educators, and advocates dedicated to identifying pre-diabetics and individuals diagnosed with Type 2 Diabetes, as well as improving resources, access to health care, and overall quality of life.
<u>Rockingham County Healthcare Alliance</u>	RCHA is committed to improving the overall health, education, and economic standing of community residents. RCHA manages the Care Connect "Gold Card" program providing access to specialty care for the uninsured, and has helped to open and support James Austin Health Center (rural health center), and Clara F. Gunn Medical Center (FQHC).